

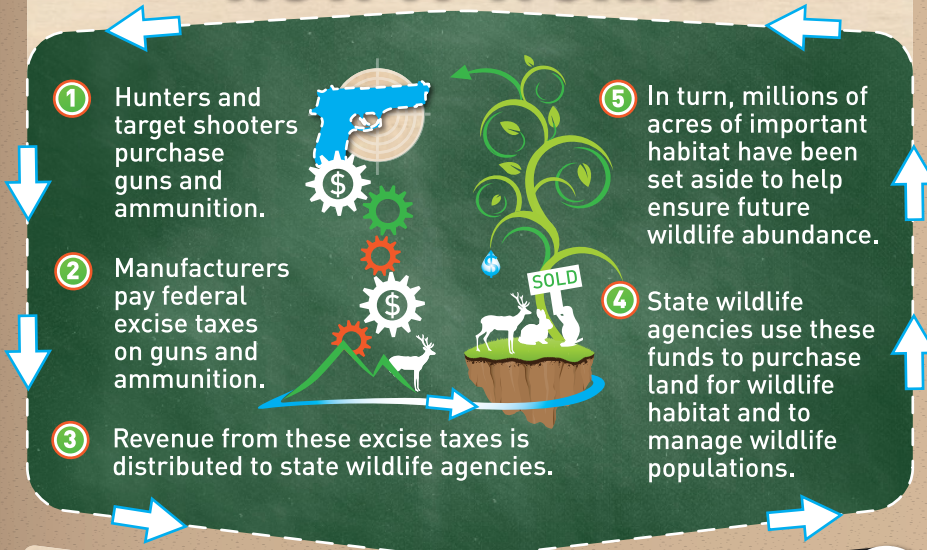
HOW WILDLIFE IS THRIVING

BECAUSE OF

GUNS & HUNTING

Since the late 1930s, hunters, target shooters and the firearms industry have been the nation's **LARGEST** contributors to **conservation**, paying for programs that benefit America's wildlife and all who love the outdoors.

HOW IT WORKS



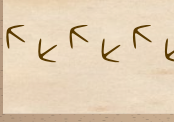
This System Has Provided

MORE THAN **\$12 Billion**

For Conservation So Far

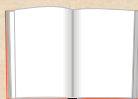
Where the Money Goes

Buy, develop, maintain and operate wildlife management areas



Research projects focused on wildlife conservation

Hunter safety and education programs

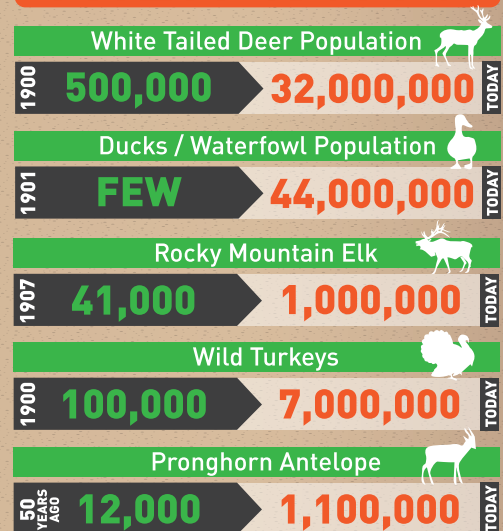


Construction and maintenance of public target shooting ranges

Quick History

- Early 1900s**
As many wildlife species are dwindling in numbers or disappearing, firearms industry steps forward and asks Congress to redirect excise tax on sale of guns and ammo to help fund wildlife conservation.
- 1937**
Congress passes and President Franklin D. Roosevelt signs the Pittman-Robertson Federal Aid in Wildlife Restoration Act into law.
- 1938 to today:**
Revenue from this act has purchased millions of acres of prime habitat that is maintained by state wildlife agencies. These lands, where game and non-game species flourish, are purchased with sportsmen's dollars but used by all Americans.

THEN & NOW



OTHER WAYS SPORTSMEN CONTRIBUTE

Excise taxes combined with revenue from hunting and fishing license sales fund the majority of state wildlife agency budgets.



\$81 Million
CONTRIBUTED ANNUALLY

Duck stamp proceeds are used by the government to buy or lease wetland habitat for ducks, geese and hundreds of non-game birds and animals.



SOME HEROES OF THE MOST SUCCESSFUL CONSERVATION MODEL IN THE WORLD ARE:



Theodore Roosevelt



Aldo Leopold



Key Pittman



Willis Robertson

